

Web videos play a crucial role in the political protests that mobilize today's civil society. Spread and shared across social media, they draw attention to a variety of issues, serve as evidence and, ultimately, as a call to action.

In the attempt to win viewers' hearts and minds, various new film forms and practices are emerging in the networked spaces of the Web 2.0. These new types of videos actively engage their audience by inviting participation, and thus contribute to the formation of counterpublics and social movements.

However, the power of web videos remains a contentious issue, as it is often associated with problems such as misuse, deception, 'clicktivism' or surveillance.

The conference will bring together international researchers and activists to discuss the political aesthetics, strategies, and impact of these new film forms – in short, the power of contemporary activist videos.



# THE POWER OF ACTIVIST VIDEOS

videoactivism.net

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## Conference at the ICI Berlin, 12–13 May 2017

Organized by Jens Eder, Britta Hartmann, Julian Radlmaier, and Chris Tedjasukmana,  
funded by the Volkswagen Foundation  
(Project: Video Activism 2.0 between Social Media and Social Movements)



VolkswagenStiftung



## FRIDAY, 12 MAY 2017

### WELCOME AND INTRODUCTION

10.00–11.00 Jens Eder (Film University Babelsberg) / Britta Hartmann (University of Bonn) / Chris Tedjasukmana (Freie Universität Berlin): *Exploring the Field of Web Video Activism – Some Questions*

11.00–11.30 COFFEE BREAK

### VIDEO PRACTICES AND ACTS OF DISOBEDIENCE

11.30–12.15 Robin Celikates (University of Amsterdam): *Video Disobedience: From Resistance to Resignation?*

12.15–13.00 Tina Askanius (University of Lund): *Activist Video as Text, Testimony, Technology, Practices*

13.00–14.45 LUNCH BREAK

### CURRENT VIDEO ACTIVISM IN TURKEY AND SYRIA

14.45–15.30 Şirin Erensoy (Kültür University, Istanbul): *The Evolution of Video Activism in Turkey*

15.30–16.15 Nather Henafe Alali (journalist and activist, Frankfurt and Deir ez-Zor, Syria): *Video Activism and Syrian Publics in Exile*

16.15–16.45 COFFEE BREAK

### VIDEO FORMS AND RHETORICS

16.45–17.30 Concha Mateos (Universidad Rey Juan Carlos, Madrid): *Video Activism: Discourse Types and Narrative Heroines and Heroes*

17.30–18.15 Kathrin Fahlenbrach (University of Hamburg): *Embodied Rhetorics. Audiovisual Evidence and Metaphors in Videoactivism*

18.15–19.00 COFFEE BREAK

## BUILDING IMPACT

19.00–20.00 Kate Nash (University of Leeds): *Professional Activism? Exploring the Impact of Impact*  
& John Corner (University of Leeds): *Activism, Media Forms and Political Spaces: Some Comments of Response*

## SATURDAY, 13 MAY 2017

10.00–11.00 **VIDEOS IN CLOSE-UP**

11.00–11.30 COFFEE BREAK

### CREDIBILITY IN CRISIS

11.30–12.15 Sascha Simons (Leuphana University, Lüneburg): *A Witness for the Witness. On the Unreliability of Audiovisual Testimonies*

12.15–13.00 Gabi Sobliye / Leil-Zahra Mortada (Tactical Technology Collective, Berlin): *Video Ethics and the Manufacturing of Truth*

13.00–14.30 LUNCH BREAK

### OPEN ROUNDTABLE DISCUSSION: STORY WARS AND VIDEO TACTICS – ACTIVIST PERSPECTIVES

14.30–16.00 with Mine Gencel Bek (University of Siegen), Maike Gosch (story4good, Berlin), Nanna Heidenreich (ifs international film school, Cologne), Margarita Tsomou (Missy Magazine, Berlin), Malte Voß (video activist and author, Berlin), Thorsten Winsel (video activist, Berlin)

16.00–16.15 **FAREWELL**